

SAVE THE DATE  
Sept. 14th

# The 2010 Value Purchasing Symposium Closing the Efficiency Gap

Exclusively for Organizations with over 250 Employees



## Attendees Will Learn

What Is the Health Care “Efficiency Gap”

How to align incentives, reform payments and reward results.

How to use medical claims data to close the gap.

Strategies for overcoming organizational obstacles to change

Registration Information at  
<http://pathseminar.eventbrite.com>  
\$50 in advance, \$60 at door

## 2010 Value Purchasing Symposium Speakers

Francois deBrantes: CEO of Bridges To Excellence, former Program Leader for Healthcare Initiatives at GE

Dr. Larry Richard: Head of Leadership & Organizational Development Practice Group at Hildebrandt

Paul Manz: President of Healthcare Strategic Solutions, Inc. and co-Founder of PATH®

David Edman: Managing Partner of Risk Management Partners LLC and co-Founder of PATH®

SAVE THE DATE  
Sept. 14, 8 - 11:30 AM

Pyramid Club, 1735 Market Street  
Philadelphia, PA 19103

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## 2010 Value Purchasing Symposium Sponsors



Bridges to Excellence, a non-profit based in Washington, DC, is one of the national leaders seeking to improve healthcare quality and reduce costs through payment systems that reward providers who deliver optimal results.



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